

## 2017 FitnessGenes Challenge Terms and Conditions

1. Information on how to enter and prizes form part of these terms and conditions. Participation in this promotion is deemed acceptance of these terms and conditions.
2. Entry is open to all residents of Australia and New Zealand, and all entrants must be 18 years of age or over.
3. The promoter is Blitz Publications & Multi-Media Group Pty Ltd ACN 33 083 149 286 of 1 Miles St, Mulgrave, Victoria 3170 and Women's Health & Fitness Magazine.
4. The promoter shall not be liable for any loss or damage whatsoever that is suffered (including but not limited to indirect or consequential loss) or for any personal injury of suffering or sustained in connection with any of the prizes offered except for any liability which cannot be excluded by law.
5. All entries become the property of the promoter.
6. Information collected may be shared with the Sponsor
7. The promoter reserves the right to post entries, including photos and videos, on its Website and Social Media pages, and that of the Sponsor
8. The Promoter accepts no responsibility for late, lost or misdirected mail, or for any prizes damaged in transit.
9. To enter this Challenge, entrants must enter online at Women's Health & Fitness website - <http://www.womenshealthandfitness.com.au/competitions/fitnessgeneschallenge> and respond to a series of questions and (health & fitness) criteria.
10. The entrant will be required to complete a registration form and include a recent photograph (of the entrant). No filtering or digital manipulation is to be made to any photos submitted.
11. A judging panel will review all entrants and responses, and select 25 entrants to be part of the FitnessGenes Transformation Challenge.
12. Entrants must all questions stated on the application form and provide their name, address, state of residence, occupation, phone and email contact and date of birth details.
13. Entrants selected to be part of the FitnessGenes Transformation Challenge will be sent a complimentary FitnessGenes DNA Testing kit, and be required to provide DNA sample for testing and will be provided with their results and a customised Training Plan and Nutrition advice from FitnessGenes.
14. Entrants selected to be part of the FitnessGenes Transformation Challenge will be required to submit a photograph of themselves each month in order to track progress of their training and nutrition plan, and show the benefits of FitnessGenes DNA testing.
15. Terms and conditions of this Challenge will be available online at <http://www.womenshealthandfitness.com.au/competitions/fitnessgeneschallenge>. All entries must be made via online submission as per above.
16. The entry process of the Challenge opens on the 20<sup>th</sup> April 2017 and close at 11.59pm on the 31<sup>st</sup> May 2017.

17. All entries must be received by at 11.59pm on the 31<sup>st</sup> May 2017 to be eligible to be reviewed by the panel of judges.
18. The participants must disclose any information that may be deemed to generate any negative publicity relating to the promoter and Women's Health & Fitness Magazine and any affiliated partners of the FitnessGenes Challenge. The promoter reserves the right to disqualify any entrant for failure to disclose any issues or instances that may generate negative publicity and impact the Challenge in any way.
19. The selection process to determine the Challenge participants of the Women's Health & Fitness Magazine and FitnessGenes Transformation Challenge will commence on the 1<sup>st</sup> June 2017, and be completed on 1<sup>st</sup> June 2017.
20. The selected entrants will be contacted by Blitz Publications & Multi-Media Group by phone and email after the selection process has been completed.
21. Judging at all stages by the judging panel will take place at the offices of the Promoter or a venue to be determined by the Promoter.
22. Once the judging has taken place, no further correspondence will be entered into.
23. Value of FitnessGenes DNA Testing Kit, Training and Nutrition Plans is \$349 in total.
24. This is a competition of skill and chance plays no part in this model competition and in determining the winner.
25. Each entrant and semi-finalist will be judged based on Women's Health & Fitness judging criteria and suitability to represent the Women's Health and Fitness and FitnessGenes brand.
26. The promoter reserves the right to validate entries and entrant information (date of birth, identity, place of residence etc). The promoter reserves the right to disqualify, at any time, any entrant who provides false information or tampers with the entry process that is not in accordance with these terms and conditions.
27. This prize is non transferrable.
28. An "opt out" option will also be included for entrants to use should they wish not to receive further marketing information from Blitz Publications & Multi-Media Group and subsidiaries.