

2017 Cover Model Competition Terms and Conditions



1. Information on how to enter and prizes form part of these terms and conditions. Participation in this promotion is deemed acceptance of these terms and conditions. Terms and conditions of this competition will be available online at www.womenshealthandfitness.com.au/covermodel2017.
2. Entry is open to all residents of Australia & New Zealand and entrants must be 18 years of age or over.
3. The Promoter is Blitz Publications & Multi-Media Group Pty Ltd ACN 33 083 149 286 of 1 Miles St, Mulgrave, Victoria 3170 and Women's Health & Fitness Magazine.
4. The promoter shall not be liable for any loss or damage whatsoever that is suffered (including but not limited to indirect or consequential loss), or for any personal injury of suffering or sustained in connection with any of the prizes offered except for any liability which cannot be excluded by law.
5. All entries become the property of the Promoter, and information collected will be shared with competition Sponsors.
6. The Promoter reserves the right to post entries, including photos and videos, in its Magazines, on its Website and Social Media pages, and that of the Sponsor.
7. The Promoter accepts no responsibility for late, lost or misdirected mail, or for any prizes damaged in transit.
8. To enter this Cover Model competition, entrants must enter and register online at the Women's Health & Fitness website www.womenshealthandfitness.com.au/covermodel2017 and respond to a series of questions and (health & fitness) criteria whereby the winner may be deemed to represent and embody the Women's Health & Fitness Brand. All entries must be made via online submission as per above.
9. The entrant will be required to complete a registration form and include a recent photograph (of the entrant). No filtering or digital manipulation is to be made to any photos submitted.
10. A judging panel will review all entrants and select the winner based on key criteria; Women's Health & Fitness brand values and answers to registration questions. Entrants must all questions stated on the application form and provide their name, address, state of residence, occupation, phone and email contact and date of birth details.
11. Up to 30 semi-finalists will be selected from all entrants. The Top 30 will be required to submit a short workout presentation video which includes a verbal presentation answering some of the entry questions.
12. A Top 10 will be selected from these 30 semi-finalists, and the winner will be selected from the Top 10.
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14. The entry process of the competition opens on the 20th February 2017 and close at 11.59pm on the 31st March 2017. All entries must be received by at 11.59pm on the 31st March 2017 to be eligible to be reviewed by the panel of judges.
15. The semi-finalist process of the competition commences 1st April 2017 and closes 21st April 2017, where up to 30 entrants will be selected. The Top 30 semi-finalists will be notified on the 22nd April 2017.
16. The semi-finalists must disclose any information that may be deemed to generate any negative publicity relating to the promoter and Women's Health & Fitness Magazine and any affiliated partners of the cover model competition. The promoter reserves the right to disqualify any entrant for failure to disclose any issues or instances that may generate negative publicity and impact the competition in any way.
17. The Top 30 will be required to submit a short workout presentation video by the 20th May 2017, which includes a verbal presentation answering some of the entry questions.
18. From the 30 semi-finalists, the promoter will select a Top 10. The selection process to determine the Top 10 finalists will commence on 21st May 2017 and be completed on the 31st May 2017.
19. The selection of the winner of the Women's Health & Fitness Magazine cover model competition will commence on the 1st June 2017, and be completed on 2nd June 2017.

20. Judging at all stages by the judging panel will take place at the offices of the Promoter or a venue to be determined by the Promoter
21. The cover model winner will be revealed on or around the 20th August 2017 on the cover of Women's Health & Fitness Magazine published by Blitz Publications & Multi-Media Group Pty Ltd, ACN 33 083 149 286 of 1 Miles St, Mulgrave, Victoria 3170.
22. The winner will be contacted by Blitz Publications & Multi-Media Group by phone and email after the selection process has been completed.
23. Once the judging has taken place, no further correspondence will be entered into.
24. Cover model prize is valued at up to \$4,000 and includes a Professional Make-Up session, Professional Photoshoot, 1 Day Pampering Day Spa Treatment, two nights (room only) accommodation in Melbourne, return airfares to Melbourne and airport transfers, transfers to photo shoot, allowance for 6 meals and a 12-month subscription to *Women's Health & Fitness Magazine*.
25. The cover model prize does not include spending money or any other ancillary costs. These are the responsibility of the winner. Should the finalist be located in Victoria, flights and transfers will not form part of the prize.
26. Value of prize packs for the top 10 finalists is up to \$999 in total. Each individual prize is valued at \$99.00.
27. The main prize is to be redeemed at the time that Blitz Publications & Multi-Media Group Pty Ltd determines the cover photo shoot is to take place between June and July 2017. The cover model must be available for the cover shoot at the time Blitz Publications & Multi-Media Group Pty Ltd determines. If the winner is unavailable to travel on the dates specified by the promoter, the winner may forfeit the prize which they are unable to redeem.
28. This is a competition of skill and chance plays no part in this model competition and in determining the winner.
29. Each entrant, finalists and winner will be judged based on Women's Health & Fitness judging criteria, and suitability to represent the Women's Health and Fitness brand.
30. The promoter reserves the right to validate entries and entrant information (date of birth, identity, place of residence etc). The promoter reserves the right to disqualify, at any time, any entrant who provides false information or tampers with the entry process that is not in accordance with these terms and conditions.
31. This prize is non transferrable.
32. An "opt out" option will also be included for entrants to use should entrants wish not to receive further marketing information from Blitz Publications & Multi-Media Group and subsidiaries.

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